

HOW TO TALK ABOUT ALASKA'S ELECTION SYSTEM

OVERARCHING MESSAGE

Alaska has an independent culture. **We do things differently.** Here, we give Alaskans the **freedom** to vote for the best candidate, regardless of party. That freedom has given us the only bipartisan legislature in the country, working across party lines to **get things done.**



CONVERSATION GUIDELINES

DO

- ✓ Emphasize support for dark money disclosure requirements and open primaries
- ✓ Highlight how Alaska's election system is unique and reflective of Alaska culture
- ✓ Connect the Alaska system to concrete outcomes, like our bipartisan coalitions and the veto overrides

DON'T

- ✗ Call the reform just "ranked choice voting" and leave out open primaries and dark money disclosures
- ✗ Call the Alaska system "the reform" or the "new system" – this is our system. **Alaska's election system**
- ✗ Get bogged down in details explaining how the system works. Focus on the outcome - the outcomes Alaskans love

PROTECT ALASKA'S

★ ELECTIONS ★

OUR WINNING MESSAGES

<p>Unique Alaska</p>	<p>Our election system reflects our independent culture:</p> <ul style="list-style-type: none"> • We have more choices because we're not stuck picking from just one party. • We have fairer results because our system makes candidates appeal to the broadest number of voters. • We have greater transparency, forcing campaign funding from Outside dark money to come into the light.
<p>Fight corruption</p>	<p>When politicians are able to seize more power with the help of large, secret donations from dark money special interests, corruption sets in.</p> <p>But Alaska's uniquely strong dark money disclosure rules require campaigns to report the true source of their campaign donations, shining a light on dark money special interests.</p>
<p>Bipartisanship</p>	<p>In 2024, our uniquely independent election system helped make Alaska the only state in the country to be led by bipartisan legislative coalitions made up of Republicans, Democrats, and Independents working together across party lines to get things done.</p>
<p>Get things done</p>	<p>Before 2025, there had been no permanent increase to per-student funding for K-12 schools in over a decade. As inflation ate away at the value of existing funds, school districts were forced to cut programs and increase class sizes.</p> <p>But this year, a supermajority from across party lines came together to overturn the Governor's veto and pass a permanent increase in school funding.</p>

PUSHING BACK AGAINST OPPOSITION

<p>If they say...</p>	<p>We say....</p>
<p>Alaska's election system is an expensive experiment that needs to end.</p>	<p>Alaska's election system prevents corruption, gives voters the freedom to choose the best candidate, regardless of political party, pushes politicians to seek support from as many voters as possible, and it is here to stay.</p> <hr/> <p>We've now voted on this question twice since 2020. Putting the issue on the ballot for a third time will cost Alaskans millions of dollars that could otherwise go to our PFDs. It's time to vote "no" and tell the politicians to stop wasting our money.</p>
<p>Alaska's election system is a liberal power grab.</p>	<p>Alaska's election system pushes politicians to work across party lines and has resulted in a uniquely independent-minded legislature that works in a bipartisan fashion on behalf of all Alaskans.</p> <hr/> <p>This ballot measure will allow political parties to take away our freedom to vote for whomever we choose.</p>
<p>Alaska's election system has led to voter fraud.</p>	<p>Alaska's election system is secure and fair and with its uniquely strong disclosure rules, prevents corruption by shining a light on the dark money special interests.</p>